

PURE TECHNOLOGIES



Privacy Policy

At PURE TECHNOLOGIES Pty Ltd, safeguarding your privacy and ensuring the responsible handling of your personal information are our top priorities. We believe in transparency and respect your rights regarding the collection and use of your data. Our privacy policy, aligned with the Privacy Act 1988, outlines our commitment to protecting your information.

Information Collection

When you interact with our website, we collect certain personal information to enhance your experience. This includes data gathered through cookies, such as your IP address, browsing history, and related statistics. While cookies improve functionality, you have the option to decline them, although this may impact certain features.

Data Aggregation

We aggregate customer data, including personal information, to generate reports and statistics, ensuring anonymity is preserved. By using our services, you grant us permission to utilize this aggregated data for analytical purposes, adhering to privacy regulations.

Subscription and Communication

Upon creating an account, we may request your name, contact details, and referral source. This information enables us to provide updates about our website, products, and services. You can opt out of receiving promotional materials at any time.

Contests and Promotions

Participation in contests or promotions may necessitate the provision of personal information for winner notification purposes. Any disclosure to third parties adheres to our Privacy Policy and the specific terms of the event.

Payment Security

When making purchases, your payment information, such as credit card details, is securely processed. We employ industry-standard encryption methods to safeguard your transactions.

Information Disclosure

We do not share personal information with advertisers without your consent. In cases where disclosure is necessary to operate our website or deliver services, we ensure your explicit consent is obtained.

Access and Modification

You have the right to access and request changes to your personal information. Contact us via email, and we will promptly respond to your requests within 10 business days.

Data Storage

We take measures to maintain the security and accuracy of your information, storing it on protected servers. Our employees and data processors are committed to upholding confidentiality standards.

External Links

While our website may contain links to external sites, we are not responsible for their privacy practices. Prior to sharing personal information on linked sites, we recommend reviewing their Privacy Policy and Terms and Conditions.

Contact Us

For inquiries or concerns regarding privacy matters, feel free to reach out to us via email or mail using the provided contact details.

Policy Updates

We reserve the right to revise our Privacy Policy periodically. Any modifications will be communicated through updates on our website.

Last Updated: March 22, 2024

Your privacy is paramount to us, and we strive to provide transparency and protection in all aspects of data handling. Should you require further assistance or clarification, please don't hesitate to contact us.